

# First Timers Guide

By Stéphane Cossette and Bonnie Wasser



**H**ere at the RIMS Canada Conference for your first time? We're thrilled that you decided to join us! Here are some tips from veteran delegates to help orient you to the conference and make sure you don't miss any of the highlights. This is a great opportunity to meet your colleagues, learn from the best in the business and take away the newest ideas and tools – make sure you make the most of it!

Here is a quick list of the “must attend” events of this conference:

**Sunday Gala:** Everybody will be there for this conference kickoff event. Make the most of this opportunity to start your conference experience off right. Mingle with colleagues and industry partners while enjoying delicious food and great entertainment.

**Exhibit Hall:** Open Sunday 12:30 – 4:00, Monday 9:00 – 5:30 and Tuesday 9:00 – 12:00: it's the place to go to meet our Industry Partners, pick up a coffee and a few souvenirs and maybe win some prizes. Don't forget your business cards and make sure to stop by the RIMS Canada Council/RIMS booth to tell us how your conference is going.

**Conference Breakfasts:** The best, quickest and free way to grab some food and coffee to fuel up for the day's sessions, get acquainted with other attendees and hear about what happened after you left the night before.

**Plenary Sessions:** Over the years, we have witnessed many outstanding speakers, and this year's are no exception. Don't miss out on the plenary speakers that everyone will be talking about for years to come.

**Concurrent Sessions:** Here's where the nuts and bolts learning happens – the place to get the take-aways that will help you do your job better the minute you get home.

**Awards Presentation:** – Recognizing the award recipients for their advancements in risk management will inspire you about the incredible contributions that our profession can make in our organizations and communities. Come and learn about these great individuals and show them a round of applause.

We left out the many social events and meetings you'll want to have with your suppliers and new friends and colleagues, which will also be a valuable part of your conference experience.

Have an amazing time, and we look forward to seeing you here this year, and back next year as a veteran!

## Editorial Policy

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## Editorial Committee

<b>Sarah Mikolich</b> Hatch Ltd. Tel: (905) 403-4030	<b>Carrie Green</b> CURIE Tel: (905) 336-3366
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## NEWSLETTER

www.rimscanada.ca

### 2015 CONFERENCE EDITION

# Welcome to the RIMS Canada Conference PANORAMA - Québec 2015

**W**elcome to Québec City! At long last we are ready to kick off Panorama – Québec 2015.

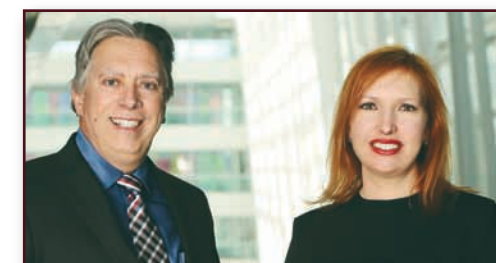
From September 27th – 30th, 2015, the Québec chapter of RIMS and Québec City welcomes delegates and exhibitors to the 41st Annual RIMS Canada Conference!

The theme, Panorama - Québec 2015, will showcase the organizing committee's commitment to broadening your horizons by providing a first class conference that will further educate and expose you to the ever evolving issues facing risk managers today.

Our star-studded Gala will be held on Sunday September 27th at the Québec City Convention Centre kicking off the conference with the multi-talented Gregory Charles at the piano and an amazing dinner prepared in Québec City's gastronomical tradition.

The plenary and keynote speakers at this year's conference include: David Suzuki, award winning geneticist and broadcaster; Maurice (Hank) Greenberg, currently chairman and CEO, Starr Companies and former chairman and CEO of American International Group; and Québec's very own Louis Garneau, the former Canadian championship road racing and track cyclist and entrepreneur. These speakers and others will lead us through

the plenary sessions in what promises to be a stimulating perspective on our environment, our industry and the challenges we face.



Panorama Co-Chairs Michel Pontbriand and Julie Chapdelaine

In keeping with our theme Panorama - Québec 2015, the program promises to be daring, expanding your insights and knowledge on emerging topics involving technological, economic, legal, regulatory and environmental changes.

The learning opportunities won't be limited to the conference plenary speakers and numerous concurrent sessions as Panorama - Québec 2015 is held next to Québec's old fortified city. Beautiful views abound and will inspire delegates to discuss and network while benefitting from a rich and challenging program that we believe will stimulate important discussion. We encourage you to take in Québec's stunning vistas and wander around a city steeped in history. You will not be disappointed! Walking around the old city will inspire your interest in Québec's history and culture. What better place to gain perspective and broaden your horizons than the beautiful Unesco World Heritage site of Québec City!

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## Fun Facts

- Québec City, founded in 1608, was named after the Amerindian word Kébec, which means “where the river narrows” in the Huron language.
- The famous battle of the Plains of Abraham in 1759, with opposing generals Montcalm and Wolfe, took place just a short walk from the Convention Hall. Nowadays, the Plains of Abraham welcome thousands of people for concerts by international artists, such as Paul McCartney and Céline Dion every summer.
- Québec City’s Musée de la Civilisation is now presenting the Egyptian Magic exhibition, which brings together prestigious artifacts coming from some of the most famous Egyptian collections, in collaboration with the British Museum in London and the Louvre Museum in Paris.
- Without a NHL hockey team since the departure of the Nordiques in 1995, Québec City inaugurated its new arena on September 11. Hosting shows and events, the arena is also an attempt to attract a new professional hockey team to the city.
- Reminiscent of European cities, Old Québec was designated as a “World Heritage Site” by UNESCO in 1985.



# WELCOME FROM RIMS CANADA COUNCIL CHAIR DARIUS DELON



## Bonjour! – Welcome!

**O**n behalf of the RIMS Canada Council (RCC) it is my pleasure to welcome you to the RIMS Canada Conference in Québec City.

Beautiful Québec City was founded in 1608 by the French explorer Samuel de Champlain and today represents the oldest city in North America with a French speaking community. Explore the history, language, food, and meet the people during your stay in Québec – reunite with old friends and come away with some new friends this year.

I would like to thank the Québec RIMS Chapter Local Organizing Committee, led by Michel Pontbriand and Julie Chapdelaine, for putting together what will be a great and unique conference for all.

The RCC addresses the interests of Risk Professionals in Canada and supports professional development, networking opportunities and thought leadership in the field of risk management. This conference supports the goal of “Be the go-to resource for professional development of risk management practitioners.”

Please take some time to learn about the RCC and its sub-committees at [www.rimscanada.ca](http://www.rimscanada.ca). Consider getting involved in your local chapter or national RCC committees in 2015/2016 – the field of risk

management needs people like you to: lead local chapters that reach out to their community with learning and networking opportunities; represent your chapter at the national level by becoming a RCC representative; get involved in the RCC subcommittees (Communications and External Affairs, National Education Committee and the National Conference Committee); lead the RIMS Canada Council into the future.

Please come visit us at the RIMS Canada Council booth in the exhibit hall – you will get to meet friends and colleagues from the Risk and Insurance Management Society (RIMS) and get a chance to hear about the newest initiatives for the coming year.

If you see one of the hard working volunteers at the conference, please take a moment to say Bonjour, comment allez-vous. Shake their hand and thank (merci) them for their great work at the conference. Wish them a good day (bonne journée) as you hurry off to a plenary session or the exhibit hall.

I look forward to seeing you here in Québec City. Je me réjouis de vous voir à Québec.



Follow the RIMS Canada Council on Twitter @RIMSCdaCouncil.  
Join in the conference Twitter conversation #RCCQC15.

## Join RIMS Today and Save!

RIMS membership delivers valuable benefits to support risk professionals throughout each stage of their career. Members enjoy significant discounts on event and educational offerings, exclusive members-only content, early access to new publications and much more. Visit [www.RIMS.org/join](http://www.RIMS.org/join) to learn more and use the code RIMSRCC15 to save \$100 on a new organizational or associate membership.

## Attend the RIMS ERM Conference

Join the risk management community on October 26-27 in Chicago and gain the strategies you need to advance your ERM program. Sessions will include: Planning Your Cyber Security Future, Developing a Highly Effective Risk Radar, Positioning Risk as a Value Creator in the Midst of Disruption and more.

Visit [www.RIMS.org/ERM2015](http://www.RIMS.org/ERM2015) to learn more and register.

## Get the 2015 RIMS Benchmark Survey

Gain access to comprehensive data to benchmark your coverage, exposure and total cost of risk. The RIMS Benchmark Survey is the industry’s definitive source for the data you need to analyze your insurance program’s performance. Visit [www.RIMS.org/Book](http://www.RIMS.org/Book) to order your copy.

## View the Latest Content in Risk Knowledge

Risk Knowledge is a searchable library of relevant information for today’s risk professionals. RIMS’ latest executive report, *Risk Management & Remote Work Policies*, has just been added. Visit [www.RIMS.org/riskknowledge](http://www.RIMS.org/riskknowledge) to download it today.

## More Fun Facts

- This fall, a group of developers unveiled a project for the construction of a 250-metre tower at the entrance of Québec City. Once completed, it will be Canada’s highest tower east of Toronto.
- A few miles from Québec City are the impressive Montmorency Falls. At a height of 83 meters, they are 30 meters higher than Niagara Falls.
- The Château Frontenac was built at the end of the 19th century by the Canadian Pacific railway company as a luxury stopover hotel. It has since been the scene of several historical events, including the Québec War Conferences of 1943 and 1944 with Franklin D. Roosevelt, Winston Churchill and Mackenzie King in attendance. The Château Frontenac is the world’s most photographed hotel.
- Petit-Champlain Street, located in Old Québec, was declared “most beautiful street of the country” in Canada in 2014. It contains shops, restaurants, the famous Breakneck Stairway and a theatre.
- Each year Québec City hosts the “Québec City Staircase Challenge”, inviting competitors to climb the 19 kilometers of stairs linking the lower town with the upper town. It is the only event of its kind in the world – are you game?

